NDB1 2024-2025 Impact





30%

of our events were specifically for audiences/participants with protected characteristics (women and/or girls, disabled people, LGBTQ+ etc.) 38%

of our events were for school children and college/university students.

21%

of our events were open access/for the general public.

EVELOPMEN

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27%

of our events were professional development activity with performing arts professionals.

- 88% of audiences told us local
- location was important.

PERFORMANCE

- 42% of audience were new to us.
- All school audiences were new to us.
- 27% increase in audiences returning to us within 12 months compared to 23/24.
- 26% of audiences booked because of our reputation and the subject matter.
- 13% of audience for public performances were group bookings which connects to our relationships with partner organisations.
- 98% said they'd be interested in seeing a similar performance in the future.

<u>Demographics:</u> 55% had caring responsibilities, 31% disabled, 31% LGBQ+, 29% neurodivergent, 15% from the global majority.

100% would agree or strongly agree that 'This performance was absorbing and held my attention'

98% would agree or strongly agree that 'This performance was thought provoking and helped me gain new insight or knowledge'

- We had a 90% retention of participants within our regular workshop programmes.
- 97% of participants wanted to attend another workshop in the future.
- 76% of participants felt more connected to other people through our workshops.
- 75% of participants felt more confident after our workshops, and in trying new things.
- 68% felt our workshops had a positive impact on their mental wellbeing.
- 61% of participants said that because of us they had increased access to arts and theatre.

- 324 engaged in 2024-25.
 256 more than previous year.
- 90% of people felt they knew how they would apply the learning from their engagement with us to their career or personal development.
- 62% are continuing to work with people from our provision.
- 23% have met socially or to attend other events together.
- 69% have applied for jobs, funding or callouts, started a project or developed one further.

Overall in this area of our work we have supported local performing arts professionals to secure £92566.5 for the progression of their own work/career over the past year.

<u>Demographics</u>: 58% LGBQ+, 67% women, 15% non-binary, 9% global majority, 21% disabled, 42% neurodivergent, 24% caring responsibilities.

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PARTICIPATION



Interesting

Our Workforce -34 Freelancers

28% are LGBQ+.

28% are neurodivergent.

16% are D/deaf and/or D/disabled, or have a long term health condition.

9.4% disclosed their gender identity is different to that assigned at birth.

100% of people rated us 5* for how the project/production contributed to NDB1's Mission. 100% of people rated us 4 or 5* for Access and Inclusion.

100% of people rated us 5* for Ambitious Leadership.

100% of people rated us 4 or 5* for being able to bring their full selves to the work.

▲100% of people rated us 5* for feeling proud to have been part of Next Door But One.

How People Talk About Us

Top Words

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Audience

'I could gush about the show all day! WOW!
You nailed it! It's a testament to the
performances and the writing in equal
measure just how honest and compelling and
true each scene felt. Heartfelt without being
maudlin, natural without being mundane, funny
and sweet and clever— in short, a
masterpiece.'

Participant

'This is my safe space where I can just be me - I can cry and then howl with laughter and all of that is allowed. It's teaching me to be unselfish - that I need to look after me first. I need to charge my own batteries. Being somewhere where you know people just get it and truly understand what you are going through is invaluable. What this does is it opens up all the boxes and says it's ok not to know all the answers, it's ok to feel all the feelings, it's ok for it to feel messy. This is the happiest I've been all year.'

Team

'You live and breathe your values! As a disabled artist my access needs were listened to and adjustments made, but never in a way that was patronising or made me feel like I would be detrimental to the piece, in fact it was encouraged! These needs may change day to day and I felt entirely confident communicating these with the team and trusted them. Working with NDB1 has truly opened my eyes to what an accessible and creative process should be like. Not only did I feel appreciated and understood as a performer, it also has encouraged me two fold to think about and explore my own work and voice within the disabled artistic community and share more stories like this'

Professional Development

'I am blown away by the workshops run by Next Door But One. I have learnt so much and it is amazing to feel supported as an artist. As so many programmes are disappearing that support artists, I think it is essential that these are able to continue. Next Door But One help artists feel less alone and that it is possible to be an artist in this precarious time. Their workshops are so valuable.'

Partners

'I can't tell you how wonderful your team were ... oh yes I can... they were absolutely fantastic. What they did was totally perfect; bringing people out of themselves, shaking up the love, making it a truly communal, and memorable night for everyone.

So. Much. Joy!'